



Undereye treatments with built-in sunscreen make shades superfluous.

27 fast eye fixes!

Tired of waking up looking tired? Try these bright ideas for banishing dark circles, swelling and creases, stat! By Petra Guglielmetti



Depuff

Made with cooling cucumber extract, Ole Henriksen Ultimate Lift Eye Gel, \$38, shrinks bags effectively.



Moisturize

CoverGirl & Olay Simply Ageless Concealer, \$11, contains face cream to ease crepeyness.



Smooth

Peptides in Revlon Age Defying Moisturizing Concealer SPF 25, \$10, ease the look of fine lines.



Lighten

Reverse raccoon eyes with caffeine-laden Origins GinZing Refreshing Eye Cream, \$30.

FOCUS ON

2-minute skin savers Our ultra-innovative remedies really do the trick in an eye-emergency.

EYE S.O.S.	HOW TO FIX IT	HOW TO HIDE IT
Puffy bags	"Cold compresses and caffeine ease swelling quickly," says David Bank, M.D., a dermatologist in Mount Kisco, New York. Place chilled tea bags or cucumber slices over lids for two minutes, or pop your eye cream in the fridge between applications.	Using a medium foundation brush (flat bristles make for easy blending), apply a thin layer of matte liquid concealer on bags, in a shade that matches the skin on your cheeks, says Nick Barose, a makeup artist in New York City. Then sweep on sheer loose powder to dull shine.
Dry skin	"Over time, your skin's top layer retains less moisture," Dr. Bank says. To restore youthful suppleness, reach for products with lipids or humectants (including hyaluronic acid and glycerin), such as PureFusion Multi-tasking Eye Concentrate, \$49.	Use a hydrating foundation or tinted moisturizer to head off cakeyness, a problem for parched skin. Pat on color (don't rub) with your fingertip to avoid exacerbating flakes. When touching up face makeup, go light on powder, which can suck up essential moisture.
Fine lines	Smooth a nightly retinol treatment directly onto crow's-feet. "Skin around eyes is so thin that even a slight boost of collagen can make a big difference," says Debra Jaliman, M.D., assistant professor of dermatology at the Mount Sinai School of Medicine in NYC.	Prep skin with a silicone-based primer (we like Clarins Instant Smooth Perfecting Touch, \$30) to prevent makeup from creasing. Sunscreen is key to warding off new wrinkles, so opt for makeup with SPF, such as Giorgio Armani Luminous Silk UV Foundation SPF 20, \$59.
Dark circles	If circles move when you pull skin taut, excess melanin may be to blame. Fade them with hydroquinone (try Melt & Brighten and Brighten Eye Treatment, \$67.) Shadows don't budge when pulled? Plump skin with moisturizer to mask darkness temporarily.	Choose a concealer with built-in brighteners in a shade that's one tone lighter than your natural coloring (such as Bobbi Brown Tinted Eye Brightener, \$38). Apply over dark areas only, blending tint toward the inner corner of each eye, to lighten up lingering shadows.